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PEARSON'S NURSERY

"QUALITY PLANTS for PARTICULAR PEOPLE"

ROLLIN' ACRES

RUMNEY, NEW HAMPSHIRE

J. LINCOLN PEARSON

Telephone Rumney Sunset 6-2331

The 1958 growing season is just about upon us. We hope that each of you will have success with our plants and that you will harvest an excellent crop from them.

Once again we are keeping up, or ahead, we hope, of the plant growing field. Our list of plants grown from Virus Free stock has increased to six. We can offer you five of the best old varieties now in essentially disease free plants. In addition we have POCAHONTAS which you should try for an early sweet berry.

Have you ever tried Virus Free plants? If your answer is no, then there is a big surprise awaiting you! These plants make a wider row than any you have ever seen. They definitely produce more quality berries than these same varieties did before they were freed of disease.

At all times in the plant world there are new varieties being developed. Many of them have merit and should be given fair trial by you. Most of these new varieties come to us as relatively disease free and do not need, as yet, to undergo the disease freeing process to which our older varieties have been subjected. We are offering several of these newer named plants which have been fruited by us for several years.

One of our specialties has always been to carry a complete line of all new plant introductions which come from the University of New Hampshire. We feel that any plant developed at U.N.H. will have the characteristics which make that variety superior in our northern climate. These five U.N.H. varieties are excellent, with more vigorous plant growth than that found in many older varieties.

In our listing we have arranged the varieties in the order in which they ripen for us. The total ripening time -- from the first to the last -- is about five weeks. Three weeks ripening time was considered excellent, but with the addition of the U.N.H. varieties, five or six weeks of picking is not unusual.

Look over our list of selected varieties and order soon.

(EVF as used in the list indicates the variety was grown from Virus Free stock and is essentially virus free.)



## STRAWBERRY VARIETIES

- POCAHONTAS - (EVF) This is a new early very sweet fruit. The plants have lots of vigor.
- PATHFINDER - Another high quality sweet variety. You'll like it.
- JAMBOREE - Introduced by our Nursery as the only strawberry in existence with the real wild strawberry flavor. Bears fruit about half the size of large Howard 17, but bears abundantly.
- HOWARD 17 - (EVF) This is your old standby with new vigor in every plant.
- DORSETT - A fruit that many like very much; bright red berry with quality.
- FAIRFAX - (EVF) For the first time Fairfax is now offered with the new look. For years this was the top flavored berry of all varieties, but it never made a good row and as a result did not produce a big crop. However, with these new plants grown from Virus Free stock, you not only get the top quality, but also a big row and a full crop. This variety belongs in every home garden and also is excellent where premium berries can be sold.
- PHELPS - A U.N.H. introduction with vigor, excellent flavor and good runner habits. This is a strawberry you'll try and never be without. --Compares with Fairfax in quality.
- SPARKLE - (EVF) For beauty, taste, and freezing quality, this is one of the best berries in production today. Our stock is excellent.
- GREAT BAY - This is one of the first U.N.H. introductions. Developed by Dr. Latimer, this variety bears large, deep red, high quality fruit over a long picking season. Excellent plants available for a limited time.
- EMPIRE - A berry that proved its worth in '56 and '57. Bright red, long producer, and outstanding flavor.
- TEMPLE - This variety has been used in commercial plantings for several years because of its uniformity in shape, color, and size. It packs well. A very attractive variety with average quality.
- ROBINSON - (EVF) Popular on roadside stands. Very large fruit. Our new disease free strain produces heavily.
- CATSKILL - (EVF) Long a favorite. Catskill has now pushed ahead, showing new vigor with our new EVF plants.

"Quality Plants for Particular People"



## STRAWBERRY VARIETIES, cont'd.

- BLAZE** - A U.N.H. introduction. A very attractive uniform berry which has been popular in the new system of planting in hills. An excellent producer.
- MERRIMACK** - This variety was known in 1957 as N. H. F-13. This is another of the late bearing varieties.
- STRAFFORD** - U.N.H. introduction. The last of them all to ripen.

## RASPBERRIES

We are once again offering what we consider to be the top prize winning red raspberries. The new New Hampshire July bearer and the Durham Everbearer are perfect running mates. Both varieties have quality, disease resistance, and a long picking season.

**NEW HAMPSHIRE RED RASPBERRY** - Here is your nearly perfect red raspberry.

*Unusual new variety*  
This variety outyielded all other varieties in '57 at U.N.H. It is sweet, very large, picks easily; and best of all, it bears fruit for 4 to 5 weeks. New Hampshire Red Raspberry is now going places and may be the most planted raspberry this year. Try this disease free variety right now. This variety starts bearing early in July and continues into August. Look at our new lower prices. *Pictured in Horticulture in April.*

**DURHAM EVERBEARER** - This everbearing red raspberry has swept the country. There is no substitute for Durham. This variety bears a July crop on the old canes and an August through September crop on the new canes. This is the earliest fall bearing raspberry available. The fall crop brings fabulous prices in the roadside trade.

**SUCCESS** - The New Purple Raspberry - For many years nurserymen have received requests for a hardy purple or black raspberry. Such a variety has been difficult to find. Dr. Yeager at U.N.H. has solved the problem with a purple raspberry that rates better than any you ever dreamed of growing. We have had orders to fill from last year and cannot be sure of the supply for 1958. Propagation of SUCCESS is slow as it is done by tip layering and soft wood cuttings. This accounts for the high list price.

## BLUEBERRY VARIETIES

For the first time we are offering you Blueberry bushes. We have chosen these as hardy varieties and good for home garden culture.

RANCOCAS for early, PEMBERTON for midseason, JERSEY and RUBEL for late. All of these varieties are dependable -- you'll like them.

3 year old bushes      \$3.00 each

5 year old bushes      \$4.50 each (Should bear next year)

Order two varieties at the least. Order early as supply is limited.

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## STRAWBERRY PRICE LIST

	<u>25</u>	<u>50</u>	<u>100</u>	<u>200</u>	<u>300</u>	<u>400</u>
EVF Howard, Fairfax, Sparkle, Robinson, Catskill, and new Pocahontas.	\$2.00	\$3.00	\$4.00	\$7.50	\$10.50	\$13.00
	<u>500</u> - \$15.00		<u>1000</u> - \$25.00			
Standard plants of Pathfinder, Jamboree, Dorsett, Empire, Temple.	\$1.75	\$2.50	\$3.50	\$6.50	\$9.00	\$11.00
	<u>500</u> - \$12.50		<u>1000</u> - \$23.00			
U.N.H. Introductions - Phelps, Blaze, Great Bay, Strafford, Merrimack	\$3.00	\$5.00	\$7.50	\$14.00	\$20.00	\$25.00
	<u>500</u> - \$30.00					

## Special Offer - A saving for you!

- #1 - Home garden utility combination - all EVF plants.  
50 Howards - 25 Sparkles - 25 Catskills \$6.00
- #2 - Home garden quality combination -  
50 Phelps - 25 Fairfax (EVF) - 25 Catskills (EVF) \$8.00

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## RASPBERRY PRICE LIST

Combination offer - Pick Raspberries for 2 months!

25 New Hampshire Reds and 25 Durham Everbearers \$12.00

	<u>5</u>	<u>10</u>	<u>25</u>	<u>50</u>	<u>100</u>	<u>500</u>
Durham Everbearer						
1 year plants	\$2.00	\$3.00	\$5.00	\$8.50	\$15.00	\$65.00
2 year plants	\$3.00	\$4.25	\$7.50	\$13.00	\$20.00	\$85.00
New Hampshire Red	\$2.50	\$4.50	\$8.00	\$15.00	\$25.00	\$100.00
Raspberry (July Bearer)						

Success Purple Raspberry -- Per Plant \$1.00

(All prices Postpaid, East of the Mississippi River, except raspberry orders of 100 plants or more of one variety. Add 50¢ per 100 plants. All orders West of the Mississippi, add \$1.00 postal charges plus 50¢ per 100 for raspberries.)

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# PEARSON'S NURSERY

Rollin' Acres

Rumney, New Hampshire

Please send the plants listed below to:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Shipping date desired \_\_\_\_\_

Quantity	Variety	Price
	Pocahontas	
	Pathfinder	
	Jamboree	
	Howard 17	
	Dorsett	
	Fairfax	
	Phelps	
	Sparkle	
	Great Bay	
	Empire	
	Temple	
	Robinson	
	Catskill	
	Blaze	
	Merrimack	
	Strafford	
	Home Garden Utility Package #1	
	Home Garden Quality Package #2	
	Raspberry Combination Offer	
	New Hampshire Red Raspberry	
	Durham Raspberry	
	Success Purple Raspberry	
	Blueberries (Write in Please)	

Please enclose at least one-half of purchase price with order. The balance is due before the plants are shipped. You will be notified several days before your order is shipped.

Amount Enclosed \_\_\_\_\_ Balance Due \_\_\_\_\_

THANK YOU FOR THIS ORDER

PEARSON'S NURSERY  
RUMNEY, N. H.